

US MARKET ENTRY: OPENING A BRANCH OFFICE OR SUBSIDIARY

ENTERPRISE LAW GROUP, INC. represents emerging businesses and their founders and investors. Our practice emphasizes company formation, financing, operations, strategic relationships, technology transfers, trade secret protection, general business transactions, mergers and acquisitions, and dispute resolution.

A unique part of our practice involves helping foreign companies enter the US market by setting up a branch office, organizing a subsidiary, or reorganizing as a US entity. We also provide clients with introductions to other professionals, consultants, vendors, and customers, and with advice regarding other aspects of the US market.

We have prepared an informational paper to help clients identify legal issues commonly encountered when opening a branch office or a organizing a subsidiary in the US. (Companies considering reorganizing as a US entity should review our separate informational paper, “Flipping-up: Moving a Business to the United States,” which is available upon request from any of the attorneys listed at the end of this document.)

This paper describes some practical considerations and basic legal concepts, and suggests when it is appropriate to seek legal advice. We are happy to provide clients with legal advice on these matters as they apply to their particular situations and on the implementation of their market entry plans. This document is an extract of our informational paper, a complete copy of which is available on request from any of our attorneys listed at the end of this document.

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We welcome your inquiries and will be pleased to provide you with a copy of the paper.